

# ANNUAL REPORT 2021



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# A Word from our CEO

As we each navigate the changes *and* challenges that 2021 presented, I am so encouraged by the progress that continues to be made in the anti-trafficking movement. We witnessed renewed efforts across the globe, greater accountability for companies that have allowed forced labor in their supply chains, along with increased and well-deserved funding opportunities for those with lived-experience.

At United Against Slavery, we entered 2021 with the greatest level of collaboration than we have ever sought before. The impacts of Covid, social injustices, income disparities...all of these impacted vulnerable populations and beckoned an even greater need for collaboration in our research and data collection efforts.

As I reflect upon the movement, I stand amazed at the continued passion and dedication made by activists in this fight. Combating human trafficking is not for the faint of heart, and as stakeholders ourselves, we understand this commitment. Please remember, that even when your hard work doesn't seem to have the impact you desire right now...just know that good can come from your efforts. When you get tired and weary...take a moment to remember your "why?" This is a recurring message that I am hearing in different walks of life right now...and we all need that reminder throughout this journey. Take time for yourself to recharge and be strengthened from the inside out.

We believe in **You!** May our collaborative efforts help to improve counter trafficking work, to help victims and survivors around the globe, and those who work on their behalf. So, we continue Onward.

A handwritten signature in cursive script that reads "Christi Wigle". The ink is dark and the signature is fluid and personal.

Christi Wigle, CEO & Co-Founder  
United Against Slavery

# WHAT IS THE NATIONAL OUTREACH SURVEY?

The National Outreach Survey (NOS) is a *unique* research and data collection method to identify and document what is and is not working on the frontlines among more than 20 stakeholder groups. It utilizes a Collaborative Research Model to confirm many successes and recommendations for improvement, from those who know best...stakeholders on the frontlines. Each large-scale NOS requires 18-24 months to complete and should be repeated every 2-3 years to help measure benchmarks and progress.

## HOW DO WE MEASURE SUCCESS?

### 1. Remain Survivor-Informed

We are survivor-informed throughout our work, with a diverse group of labor and/or sex trafficking survivors, not just as Researchers and Advisors but also as a Board Member.

### 2. Increase Collaboration

Collaboration is at the core of our work. None of us have all the answers. We need each other.

### 3. Engage Frontline Workers

Each National Outreach Survey is designed to reach frontline workers to help inform and improve counter trafficking efforts.

### 4. Disseminate Anonymized Data

We are committed to publishing our anonymized data to the public-at-large to encourage data driven decisions to be made.

### 5. Pursue Positive Outcomes

By using our NOS data, we want to equip and empower survivors, nonprofits, legislators, philanthropist, and frontline workers to improve counter trafficking work.



# TRANSPORTATION FOCUSED 2021

In one of our interviews with a Survivor Leader, he shared that transportation is really the first point of intervention that can occur for a victim of human trafficking.

# AWARD WINNING



In 2020, United Against Slavery was awarded the first-ever USDOT Combating Human Trafficking in Transportation Impact Award. From this award, UAS launched the 2021 National Outreach Survey for Transportation (NOST) to reach three cohorts: transportation industry, labor and sex trafficking survivors, and service providers.

Aug  
2020

## Team Building

Through UAS' Collaborative Research Team model, more than 100 field experts were engaged to strengthen the NOST outcomes.

July  
2021

## First Launch

The first launch reached frontline workers in multiple modes of transportation. Transportation companies across the United States distributed a custom online survey link to their employees/members.

Sept  
2021

## Second Launch

The Transportation Security Administration (TSA) and Hartsfield-Jackson International Airport (ATL) participated as Oversight Agencies to distribute the NOST. We reached labor and sex trafficking survivors and multiple service providers to take the NOST. Respondents from the United States, Canada, Brazil, and Nigeria participated.

Dec  
2021

## NOST Concludes

The first National Outreach Survey for Transportation concluded at the beginning of December. Post data collection efforts began to code and clean the data.



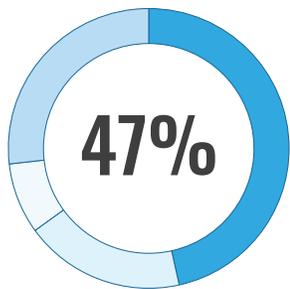
# NUMBERS IN ACTION

## QUICK FACTS

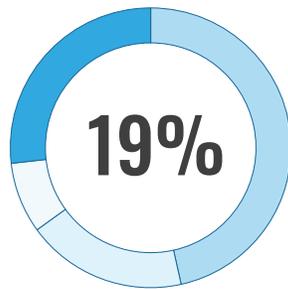
- The first-ever NOST has global Institutional Review Board (IRB) approval.
- We collaborated with field experts in the United States, Brazil, The Netherlands, Canada, and Nigeria.
- We engaged U.S. Embassy's in multiple countries to make them aware of our frontline data collection efforts in their country.



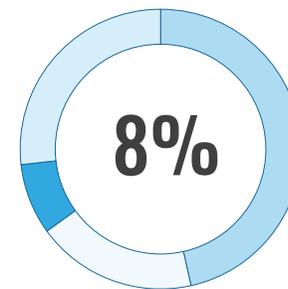
We had the highest level of respondents in each of the following individual categories:



**AVIATION**



**STATE DOTs**



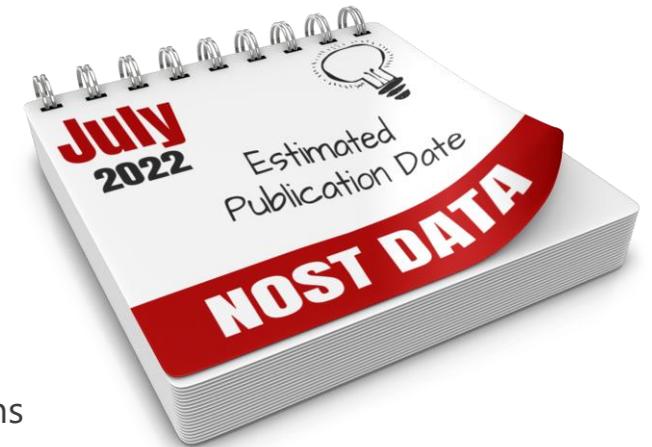
**LAW ENFORCEMENT**



# OUTCOMES

We believe that every mode of transportation and the anti-trafficking community can leverage frontline data collection and predictive analysis to:

- >> Inform awareness and training programs
- >> Focus legislation
- >> Improve enforcement and preventative actions
- >> Improve survivor resource allocation to drive more effective outcomes over the next decade

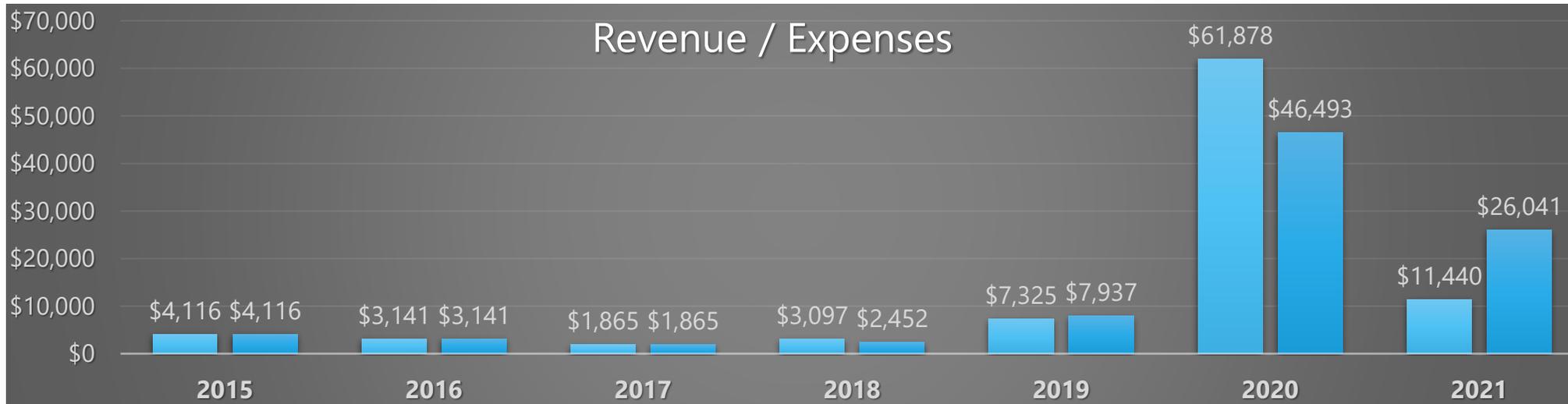


# FINANCIAL OVERVIEW

## OVERCOMING THE LIMITATIONS

\$92,862.69

Since our inception in late 2014, we have spent less than \$100,000 for more than seven years of work. As we seek funding to include paid staff and scale the National Outreach Survey to reach larger frontline populations in different geographical locations...our United Against Slavery Senior Team, Advisory Team, and Board of Directors are proud of everything we have accomplished thus far but we know that our work is only beginning. We recognize the importance of the NOS methods and its potential impact on anti-trafficking work across the globe.



### MAYBE WE MISSED SEEING IT!

Our frontline data can help the anti-trafficking community. If you become aware of funding in the United States or globally, that may support a future National Outreach Survey, please let us know. You can email our CEO, Christi Wagle, directly or to [research@unitedagainstsavery.org](mailto:research@unitedagainstsavery.org). There are opportunities to collaborate on funding even as we seek stand-alone funding for UAS.

## QUICK FACTS

### Volunteers

Thousands of volunteer hours have been contributed by the UAS team and external partners.

### Staff

Currently, UAS does not have any salaried nor hourly staff.

### Fiscal Responsibility

A financial report is sent to UAS leadership every month, even if there are no monthly expenses, to ensure transparency and accountability.

### Scalability

- Our CFO has managed almost \$1B.
- UAS has a multi-million dollar line-item budget, ready to scale UAS.

# CONTACT US



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Please leave us a voicemail at  
423-405-4442.



[www.unitedagainstsavery.org](http://www.unitedagainstsavery.org)

We have positioned our team in preparation for growth. Please visit our website to meet our amazing team of 20 leaders at UAS.

[unitedagainstsavery.org](http://unitedagainstsavery.org)

[About > Our Team](#)

United Against Slavery is a Section 501(c)(3) charitable organization, EIN 83-0856182. All donations are deemed tax-deductible absent any limitations on deductibility applicable to a particular taxpayer.

# THANK YOU



## We are stronger when we work together!